

VEERASWAMI NANDAGOPAL SIDDHARTH

Video Editor • Motion Graphics Designer • Web Designer

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Portfolio: siddharthveer.framer.website • linkedin.com/in/siddharthveer

PROFILE

Video editor and motion graphics designer with 7+ years cutting short-form and long-form content for social media, brands, events, and film, backed by a postgraduate diploma in web development and hands-on React/UI work. Comfortable owning a project end to end — editing and grading a video, building the motion graphics for it, and building the website it lives on. Strong under deadline pressure, with a track record of 48-hour client turnarounds and a 95% on-time delivery rate.

SKILLS

Video Editing & Motion Graphics: Premiere Pro, After Effects, Lightworks, short-form & long-form editing, pacing & storytelling, colour grading, audio editing & cleanup, motion graphics, storyboarding

Web Design & Development: React.js, JavaScript, HTML/CSS, Figma, responsive UI/UX design, Framer

3D & Visual Design: Blender (3D modelling & animation), graphic design, social media design

Production: File & asset organization, post-production workflow templates, revision management, project management

Languages: English, Tamil, Hindi, Gujarati

EXPERIENCE

Video Editor & AI Training Fellow — Handshake AI, Toronto, ON

May 2026 – Present

- Produce and edit video content to strict technical specifications; processed 50+ video projects while maintaining professional editing standards.
- Mentor junior editors and run quality-assurance reviews, cutting revision iterations by 30% through clearer initial specifications.

Associate Graphic Designer (Video & Social Content) — Hack the Brain, Toronto, ON

Apr 2025 – Aug 2025

- Captured, edited, and published 15+ short-form videos within 24 hours during a live 3-day hackathon, generating 12K+ views and lifting engagement by 45%.
- Designed social content and promotional videos across Instagram, LinkedIn, and TikTok for an event with 50+ teams and ~200 participants.

Freelance Video Editor & Media Producer — Self-employed

Apr 2019 – Aug 2021

- Edited 50+ projects — short films, music videos, wedding films, web series, and campaign content — with a 95% on-time delivery rate.
- Built post-production workflow templates and asset-organization systems that cut editing time 25% and grew annual capacity 40%.
- Earned a 60% repeat-business rate and 8+ long-term contracts through consistent quality and clear communication on revisions.

Lead 3D Artist — Parsh Technologies (Web3), Remote

Aug 2022 – Apr 2023

- Delivered 40+ game-ready 3D models and animations for a metaverse project; optimized assets to cut file sizes 35%.

Media Production Fellow — Media Guild, SIET, Coimbatore, India

Aug 2016 – Aug 2019

- Produced and edited 15+ event videos in Premiere Pro and After Effects; 100% of projects approved on first submission.

SELECTED PROJECTS

Personal Portfolio — Design & Development

- Designed and built siddharthveer.framer.website end to end: information architecture, visual design, and CMS-driven project pages.

Medi-Sync Appointment System — React.js (Capstone)

- Led a 5-person team building a live healthcare scheduling app; graded 95/100 for execution and team leadership.

Digital Art Showcase — Blender

- Created a portfolio of 25+ original digital artworks; selected for NFT.NYC 2023 and exhibited in galleries in Mumbai, Bangalore, and Delhi.

EDUCATION

Postgraduate Diploma, Web Development — Conestoga College, ON

May 2023 – Aug 2024

B.E., Computer Science & Engineering — SIET, Coimbatore, India

Apr 2019

Certificates: Professional Web Development; UI/UX Design — Shree Academy, Rajkot, India